Decentralized Exchange

Semyon Malamud EPFL and SFI Marzena Rostek University of Wisconsin-Madison

ヘロン 人間 とくほど くほとう

Economic Networks and Banking Conference London School of Economics, Financial Markets Group 5 July, 2013

э

Contemporaneous Markets

Some assets increasingly (or exclusively) traded OTC

- Real estate, bonds, stocks, loans, FX
- Many (and more) types of OTC exchanges exist
 - Liquidity pools, dealer networks, third and fourth markets
 - U.S. stock trading shifted OTC in the past ten years
 U.S. OTC bond market debt nearly tripled over the last two decades and reached approximately \$3.7 trillion

MiFID reform in 2007 created over 200 trading venues

• New online marketplaces: TradeWeb.com, BondDesk.com, MarketAxess.com

Contemporaneous Markets

Some assets increasingly (or exclusively) traded OTC

- Real estate, bonds, stocks, loans, FX
- Many (and more) types of OTC exchanges exist
 - Liquidity pools, dealer networks, third and fourth markets
 - U.S. stock trading shifted OTC in the past ten years
 - U.S. OTC bond market debt nearly tripled over the last two decades and reached approximately \$3.7 trillion

MiFID reform in 2007 created over 200 trading venues

- New online marketplaces: TradeWeb.com, BondDesk.com, MarketAxess.com
- The potential for market decentralization to improve efficiency?

- Search and matching approach (e.g., Duffie, Garleanu and Pedersen (2005, 2008), Weill (2008), Vayanos and Weill (2008), Weill (2008), Duffie, Malamud and Manso (2009, 2011), Lagos and Rocheteau (2009), Lagos, Rocheteau and Weill (2011), Alfonso and Lagos (2012))
 - (1) Large markets
 - (2) Bilateral exchanges
- Networks approach (e.g., Kranton and Minehart (2001), Blume, Easley, Kleinberg and Tardos (2009), Nava (2011), Babus and Kondor (2012), Condorelli and Galeotti (2012), Elliott (2012), Fainmesser (2012))
 - (2) Bilateral exchanges
- In both types of models
 - (3) Bargaining or take-it-or-leave-it

- Search and matching approach (e.g., Duffie, Garleanu and Pedersen (2005, 2008), Weill (2008), Vayanos and Weill (2008), Weill (2008), Duffie, Malamud and Manso (2009, 2011), Lagos and Rocheteau (2009), Lagos, Rocheteau and Weill (2011), Alfonso and Lagos (2012))
 - (1) Large markets \leftrightarrow Any number of strategic traders
 - (2) Bilateral exchanges
- Networks approach (e.g., Kranton and Minehart (2001), Blume, Easley, Kleinberg and Tardos (2009), Nava (2011), Babus and Kondor (2012), Condorelli and Galeotti (2012), Elliott (2012), Fainmesser (2012))
 - (2) Bilateral exchanges
- In both types of models
 - (3) Bargaining or take-it-or-leave-it

(日) (同) (目) (日) (日) (日)

- Search and matching approach (e.g., Duffie, Garleanu and Pedersen (2005, 2008), Weill (2008), Vayanos and Weill (2008), Weill (2008), Duffie, Malamud and Manso (2009, 2011), Lagos and Rocheteau (2009), Lagos, Rocheteau and Weill (2011), Alfonso and Lagos (2012))
 - (1) Large markets \leftrightarrow Any number of strategic traders
 - (2) Bilateral exchanges ↔ Arbitrary set of exchanges
- Networks approach (e.g., Kranton and Minehart (2001), Blume, Easley, Kleinberg and Tardos (2009), Nava (2011), Babus and Kondor (2012), Condorelli and Galeotti (2012), Elliott (2012), Fainmesser (2012))
 - (2) Bilateral exchanges ↔ Arbitrary set of exchanges

In both types of models

• (3) Bargaining or take-it-or-leave-it

・ロト ・ 日 ・ ・ 日 ・ ・ 日 ・ ・ 日

- Search and matching approach (e.g., Duffie, Garleanu and Pedersen (2005, 2008), Weill (2008), Vayanos and Weill (2008), Weill (2008), Duffie, Malamud and Manso (2009, 2011), Lagos and Rocheteau (2009), Lagos, Rocheteau and Weill (2011), Alfonso and Lagos (2012))
 - (1) Large markets \leftrightarrow Any number of strategic traders
 - (2) Bilateral exchanges ↔ Arbitrary set of exchanges
- Networks approach (e.g., Kranton and Minehart (2001), Blume, Easley, Kleinberg and Tardos (2009), Nava (2011), Babus and Kondor (2012), Condorelli and Galeotti (2012), Elliott (2012), Fainmesser (2012))
 - (2) Bilateral exchanges ↔ Arbitrary set of exchanges

In both types of models

(3) Bargaining or take-it-or-leave-it ↔ Double auction

(日) (同) (目) (日) (日) (日)

Model: Market

- Assets: K risky assets, indexed by k, with payoffs $\mathcal{N}(d, \Sigma)$
- ▶ Traders: *I* (classes of) agents, indexed by *i*

$$U(q_i) = d \cdot \left(q_i^0 + q_i\right) - \frac{\alpha_i}{2} \left(q_i^0 + q_i\right) \cdot \Sigma \left(q_i^0 + q_i\right)$$

▶ Market: Agents trade assets in N exchanges, indexed by n

- Each exchange n identified with a subset of agents $I(n) \subset I$ and $K(n) \subset K$ assets
- A hypergraph $\{(I, K), \{I(n), K(n)\}_n\}$ represents the market structure
- Hypergraphs encompass centralized markets, arbitrary networks

Model: Market Clearing

Uniform-price double auction:

• Strategies: Trader *i* submits a (net) demand schedule

$$q_i(p_{N(i)}): \mathbb{R}^{N(i)} \to \mathbb{R}^{N(i)}$$

• Market clearing: In exchange n,

$$\sum_{i \in I(n)} q_{i,n} \left(p_n, p_{N(i) \setminus n} \right) = 0$$

- Linear Nash Equilibria (cf. the work of Wilson (1979); Kyle (1989); Vayanos (1999); Vives (2011))
- All traders are strategic

Individual Trader Optimization

A useful representation:

• Treat an asset traded at each exchange as a different asset

e.g., a market with K assets in each of N exchanges \leftrightarrow A market with $N \times K$ assets distributed $\mathcal{N}(d, \mathcal{V}), \ \mathcal{V} \in \mathbb{R}^{(N \times K) \times (N \times K)}$

• Trader i in exchanges N(i) maximizes

$$U(q_i) = d \cdot \left(q_i^0 + q_i\right) - \frac{\alpha_i}{2} \left(q_i^0 + q_i\right) \cdot \mathcal{V}_{N(i)} \left(q_i^0 + q_i\right)$$

Individual Trader Optimization

• A useful representation:

• Treat an asset traded at each exchange as a different asset

e.g., a market with K assets in each of N exchanges \leftrightarrow A market with $N \times K$ assets distributed $\mathcal{N}(d, \mathcal{V}), \ \mathcal{V} \in \mathbb{R}^{(N \times K) \times (N \times K)}$

• Trader i in exchanges N(i) maximizes

$$U(q_i) = d \cdot \left(q_i^0 + q_i\right) - \frac{\alpha_i}{2} \left(q_i^0 + q_i\right) \cdot \mathcal{V}_{N(i)} \left(q_i^0 + q_i\right)$$

Optimization by trader i:

• F.O.C. (trader i in exchanges N(i))

$$d - \alpha_i \mathcal{V}_{N(i)} \left(q_i^0 + q_i \right) = p_{N(i)} + \Lambda_i q_i$$

• hence, trader *i* submits

$$q_i(p_{N(i)}, \Lambda_i) = (\alpha_i \mathcal{V}_{N(i)} + \Lambda_i)^{-1} (d - p_{N(i)} - \alpha_i \mathcal{V}_{N(i)} q_i^0)$$

Aggregation: Lifting

 \blacktriangleright Any symmetric matrix X can be decomposed into a block form

$$X = \begin{pmatrix} X_{11} & X_{12} \\ X_{12}^T & X_{22} \end{pmatrix}$$

Lifted matrix
 \$\bar{X}_{11}\$ = \$\begin{pmatrix} X_{11} & 0 \\ 0 & 0 \end{pmatrix}\$
 Similarly

$$(\bar{X}_{11})^{-1} = \begin{pmatrix} X_{11}^{-1} & 0\\ 0 & 0 \end{pmatrix}$$

Equilibrium Characterization

Theorem 1 Profile $\{q_i(p_{N(i)})\}_i$ is a Linear Nash Equilibrium in a decentralized market if, and only if,

(i) each trader *i* submits the schedule

$$q_i(p_{N(i)}, \Lambda_i) = (\alpha_i \mathcal{V}_{N(i)} + \Lambda_i)^{-1} (d - p_{N(i)} - \alpha_i \mathcal{V}_{N(i)} q_i^0),$$

(ii) price impact of trader i is characterized by

$$\Lambda_i = \left(\left(B - (\alpha_i \bar{\mathcal{V}}_{N(i)} + \bar{\Lambda}_i)^{-1} \right)_{N(i)}^{-1} \right)_{N(i)},$$

where

$$B = \sum_{j} (\alpha_j \overline{\mathcal{V}}_{N(j)} + \overline{\Lambda}_j(B))^{-1}.$$

B is a market-wide liquidity

イロト 不得下 イヨト イヨト 二日

Preview

What changes equilibrium and welfare in decentralized markets?

► Centralized markets: N(i) = {(I, K)} and V_{N(i)} = ∑, for all i. For each i,

$$\Lambda_i^{\rm CM} = \beta_i \Sigma.$$

Equilibrium implications:

- Order reduction $\sim \Sigma$
- Equilibrium utility \sim price impact Λ_i
- Decentralized markets: Generically,

 $\Lambda_i \not\sim \mathcal{V}_{N(i)}.$

◆□▶ ◆□▶ ◆三▶ ◆三▶ ● ○ ○ ○

Equilibrium: Price Impacts

Proposition 1 Price impact Λ_i is strictly positive for each *i*, generically in $\{\{\alpha_i\}_i, \Sigma, \{N(i)\}_i\}$.

 Even in large decentralized markets, traders have non-negligible price impact

Equilibrium: Demand Schedules

Theorem 3 In equilibrium, the price vector for all exchanges is

$$p = A - B^{-1} \sum_{j} \left(\alpha_{j} \bar{\mathcal{V}}_{N(j)} + \bar{\Lambda}_{j}(B) \right)^{-1} \alpha_{i} \bar{\mathcal{V}}_{N(j)} q_{j}^{0},$$

the trade vector of agent i is

$$q_i = (\alpha_i \mathcal{V}_{N(i)} + \Lambda_i)^{-1} \left(\Pi_{N(i)} \mathbf{Q} - \alpha_i \mathcal{V}_{N(i)} q_i^0 \right),$$

where

$$\mathbf{Q} \equiv B^{-1} \sum_{j} \left(\alpha_j \bar{\mathcal{V}}_{N(j)} + \bar{\Lambda}_j(B) \right)^{-1} \alpha_j \bar{\mathcal{V}}_{N(j)} q_j^0.$$

- Prices, allocations and price impacts depend on assets and preferences in all exchanges
- Contemporaneous effects of shocks and information aggregation, across exchanges

3

Equilibrium Prices

• The same asset can trade at different prices

Definition Given two exchanges n and n' and an asset k, an equivalence path connecting these two exchanges with respect to asset k is a sequence of exchanges $\{n_l\}_l$ and a sequence of agent classes $\{a_l\}_{l=1}^{L-1}$ such that $n_1 = n$, $n_L = n'$, $a_l \in I(n_l) \cap I(n_{l+1})$, and $k \in K(n_l)$ for all l. Two equivalence paths are disjoint if the corresponding sets of agents are disjoint. Two disjoint equivalence paths form an equivalence loop.

Proposition In equilibrium, asset k is traded at the same price at two exchanges n, n' if, and (generically) only if, there exists an equivalence loop connecting these two exchanges w.r.t. asset k.

• The necessary and sufficient conditions for price discrimination in decentralized markets

Decentralized-market CAPM holds

• Prices and portfolios depend on $\{N(i)\}_i$

Comparative Statics: Equilibrium Liquidity

Price Impact and Market Decentralization:

Theorem If $N'(i) \supseteq N(i)$ for all *i* then equilibrium price impact is (weakly) lower in all exchanges.

• Introducing new exchanges improves liquidity in existing exchanges

Corollary Breaking up an exchange n into groups of traders $I(n_1)$ and $I(n_2)$ such that $I(n_1) \cup I(n_2) = I(n)$ lowers liquidity.

Remarks:

- Price impact effects extend to all exchanges
- Price impact is monotone w.r.t. both the set inclusion of traders (for fixed $\{K(n)\}_n$) and assets (for fixed sets of agents $\{I(n)\}_n$).

(ロ)、(四)、(E)、(E)、(E)、(E)

Standardization of Assets

When is price impact the lowest?

Definition For two exchanges n, n', an equivalence loop w.r.t. assets $K(n) \cup K(n')$ comprises an equivalence loop with respect to each asset $k \in K(n) \cup K(n')$.

Proposition If a market with K assets and I agents, $\{q_i(., \Lambda_i), \Lambda_i\}_i$ coincides with those in a centralized market with the same agents and assets if, and only if, for any two exchanges n, n', there exists an equivalence loop w.r.t. each asset $k \in K(n) \cup K(n')$.

- Liquidity essentially as in centralized markets \rightarrow Standardization
- Empirically:
 - Assets traded OTC are homogenous or bespoke
 - OTC market structure for homogeneous assets: core-periphery (e.g., Bech and Atalay (2009); Cocco, Gomes and Martins (2009); Craig and Peter (2010); Afonso, Kovner, and Schoar (2012)); Li and Schurhoff (2012)) for bespoke products: intermediation (e.g., Financial Stability Board (2010); TradeWeb.com)

Standardization and Equilibrium Hypergraph

Equilibrium hypergraph:

Remove equivalence loops \rightarrow Regularized market

Theorem There is a one-to-one correspondence between equilibria in any market and its associated regularized market.

Proposition The hypergraph of a regularized market is such that, for each n, n' if $I(n) \cap I(n') \neq \emptyset$, then $K(n) \cap K(n') = \emptyset$ for all $n' \neq n$ or $|I(n) \cap I(n')| = 1$.

- Market structures of a regularized hypergraph is a forest
- Differences in standardization \rightarrow Dichotomy of assets and market structures

Comparative Statics: Equilibrium Utility

In decentralized markets: No general link between utility and liquidity. Recall: In decentralized markets, $\Lambda_i \not\sim \mathcal{V}_{N(i)}$.

- Lemma Equilibrium utility of each agent = Compensation for Aggregate Risk + Loss from Idiosyncratic Risk+Covariance.
- **Proposition:** Indirect utility decreasing in Λ_i if, and only if, $\Lambda_i \sim \mathcal{V}_{N(i)}$.
- ▶ In decentralized markets, agents with larger Λ_i may have higher U_i
 - Utility advantage from both aggregate and idiosyncratic risk exposure
 - Different forms of intermediation (e.g., dealers, brokers, specialists)
- ▶ In decentralized markets, welfare can be higher in the Pareto sense.

・ロト ・ 同 ト ・ ヨ ト ・ ヨ ・ つへで

Conclusion

- Games on hypergraphs
- Endogenizing the set of exchanges (exchange creation) should not be separated from asset structure

Э

ヘロン 人間 とくほど くほとう

Thank You